

KING CITY

N I G H T M A R E S

SPONSORSHIP TIERS

OCTOBER - NOVEMBER
2025

PRESENTING SPONSOR

(TITLE PARTNER)

\$7,500

INCLUDES:

NAMING RIGHTS: "KING CITY NIGHTMARES PRESENTED BY [SPONSOR]"
ON ALL MARKETING.

LOGO LOCK-UP ON WEBSITE, SOCIAL BANNERS, AND EVENT POSTERS.

PROMINENT ON-SITE SIGNAGE (ENTRANCE + PHOTO OP WALL).

20 COMPLIMENTARY TICKETS.

1 DEDICATED SOCIAL MEDIA POST + MENTIONS IN REELS/STORIES.

OPTION TO ACTIVATE AN ON-SITE BOOTH (SAMPLING/ACTIVATION).

KING CITY
NIGHTMARES



SUPPORTING SPONSOR

\$3,500

INCLUDES:

LOGO ON SELECT DIGITAL + PRINT MARKETING (WEBSITE, FLYERS,
SELECT SOCIAL ADS).

ON-SITE SIGNAGE (BAR, MIDWAY, OR ONE ACTIVATION ZONE).

10 COMPLIMENTARY TICKETS.

SHARED SPONSOR THANK-YOU SOCIAL POST.

OPTION TO INCLUDE PROMO IN GUEST HANDOUTS.

KING CITY
NIGHTMARES



COMMUNITY SPONSOR

\$1,500

INCLUDES:

LOGO ON WEBSITE SPONSOR PAGE + ENTRY SIGNAGE.

4 COMPLIMENTARY TICKETS.

GROUP SPONSOR THANK-YOU POST ON SOCIAL MEDIA.

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